



Passionate about sensory and consumer research

Managing Director Sensory Marketing Munich

Sound, sight, smell, taste and feel of success ...

... our business philosophy is to show, how a perfect product should be composed. Based on collaboration with us, our customers achieve sustainable success in their target markets. We research the ideal sensory experience appealing to specific target groups and guide our customers to success. Good taste is our daily mission worldwide.

With more than 30 years' experience and a highly motivated team, we want to achieve more. We are and will continue to be a worldwide innovation leader in the field of Sensory and Marketing Research International. We are looking for a competent and committed team leader in the areas of commercial operations, project management, customer relations and consulting. You will lead the operation and team at the Munich-based headquarters and drive forward the group's growth and internationalization.

Some words about our mother company:

Eurofins Scientific is an international life sciences company which provides a unique range of analytical testing services to clients across multiple industries. Group's key-figures are approx. 3 billion Euros turnover, 400 laboratories across 44 countries and more than 35.000 staff.

Summary of Role and Objectives:

- With an entrepreneurial personality, having and keeping complete oversight and supervision over all aspects of the operation, anticipating issues before they arise and ready to create solutions for those issues.
- Strong business and leadership skills and responsibility for the overall company operation in Munich and Hamburg with 25 employees, including profitability, budgets, HR, and sustainable business development
- Project-related support and consulting of our clients in all aspects of sensory and consumer research
- Relationship-oriented and structured acquisition of new clients, development of the business and care of existing customers
- Development of innovative solutions, convincing study-designs, calculation and transforming into proposals
- Strong statistical skills for data evaluation and interpretation, visualization and transforming to actionable recommendations and writing of project reports
- Leadership and coordination of projects in market-research, sensory and consumer research in worldwide projects
- Presentation of reports to the clients.



Qualifications and Experience Required:

- University degree in food processing, statistics or economics.
- 5 years of experience in a general manager role in project management and acquisition in the FMCG Industry (food or cosmetics) and 3 years with full responsibility for P&L.
- Knowledge in the areas of economics and marketing, consumer and market research, statistics, sensory science
- Excellent negotiating skills in English and German are essential. Fluency in other languages (French or Italian) is also beneficial
- High energy, passionate, action-oriented person with excellent interpersonal skills
- A communicative, top-performing senior project manager able to work under pressure

Evolution:

You will join a young team attaining excellent results and located in attractive offices throughout Europe with headquarters in Munich

Please contact / send your resume to

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