



Passionate to sensory and consumer research

Project Manager Sensory Marketing

Sound, sight, smell, taste and feel of success ...

... our business philosophy is to show, how a perfect product should be composed. Based on the collaboration with us, our customers are achieving sustainable success in their target markets. We research the ideal sensory experience appealing to specific target groups and guide our customers to success.

Our fascinating and varied field of work incorporates consumer goods-related sectors (food, beverage, cosmetics, body care etc.) and all commercially relevant markets worldwide. We have offices in Hamburg, Munich, Paris, Milan and Zurich and a global network of partners. Good taste is our daily mission worldwide.

With over 20 years' experience and a highly motivated team, we want to achieve more. We are looking for a competent and committed team member in customer service, consulting and project management. You will join the team at the Munich-based headquarters and help drive forward the group's growth and internationalization.

You will be our new team member, if you fulfil the following roles with pleasure and enthusiasm:

- Project-related support and consulting of our clients in all aspects of sensory and consumer research of the market- and marketing relevant product-portfolio of SAM
- Development of test-design, calculation and transforming into proposals.
- Project leadership and project coordination
- Statistical analysis of raw data and visualizing of the results
- Writing project reports and presenting of reports with the client.
- Supporting in acquisition of new client.
- Supporting developing innovative solutions and test designs for our clients.

We are looking for a communicative, top-performing project manager able to work under pressure. We expect a university degree in food processing, statistics or economics. Previous experience in the consumer goods industry is desirable. Applicants should have experience and skills in project management and acquisition.

Excellent negotiating skills in German and French are essential. Fluency in other languages (English or Italian) is also beneficial.

You will join a young team attaining excellent results and located in Zurich.

Please contact Thomas Alex by e-mail to thomas.alex@samresearch.com by telephone +41 44 439 70 49 or send your resume to the mentioned e-mail.

SAM Sensory and Marketing International GmbH, Branch Zurich

Thomas Alex - Albulastrasse 57 - CH-8048 Zurich

www.samresearch.com